



News Release
For Immediate Release
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**NEW COMPACT LITHIUMTECH 18-VOLT CORDLESS TOOLS
WEIGH UP TO ONE POUND LESS THAN NI-CD COUNTERPARTS**

Charlotte, N.C. — Rockwell® Power Tools has launched a new line of lithium-ion portable power tools that emphasize the basics that are most important to builders and do-it-yourselfers – compact design, light weight, high torque, fast charge time – and something totally unique to Rockwell: free battery replacement for life.

The new Rockwell LithiumTech™ cordless power tool line consists of an 18-volt , ½ -in. drill/driver (#RK2810K2, \$199.99); 18-volt, ½-in. high performance drill/driver (#RW2812K2, \$299.99); 18-volt, ½-in. impact driver (#RK2800K2, \$214.99); 18-volt lithium-ion battery pack (#RW9161, \$79.99); 18-volt lithium-ion charger (#RW9162, \$54.99) and a combo kit (#RK1801K2, \$269.99) that includes the RK2810K2 drill/driver, RK2800K2 impact driver, battery pack and charger.

“There’s no question about the superior performance of LithiumTech tools over NiCd and NiMH cordless models,” said Craig Taylor, Rockwell Vice President of Brand Marketing. “Besides weighing up to one pound less than comparable NiCd models, LithiumTech tools have higher torque-to-weight-ratios, and recharge in only 35 minutes.”

In addition, Rockwell has simultaneously launched its battery for life program, under which the company will provide free replacement batteries for the life of any Rockwell brand cordless power tool. According to Taylor, this industry-first, lifetime battery replacement program will reduce the overall cost of ownership of Rockwell cordless tools by 40-70 percent, depending on the tool.

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New Compact LithiumTech 18-volt Tools/Add One

Weighing in at just 3.9 lbs., the LithiumTech 18-volt ½ in. cordless drill/driver (RK2810K2) develops 330 in.-lbs. of torque. It features a keyless chuck, two-speed gearbox (low, 0-350; high, 0-1300) and a 24-position clutch for tasks ranging from driving drywall screws to masonry drilling.

With these specs, the lithium-ion drill/driver is capable of nearly any home improvement project, such as cabinet or shelving installation, drywall cutouts, kitchen countertop removal or framing a basement, to name a few.

For more rugged duty, the LithiumTech 18-volt, ½-in. high-performance cordless drill/driver (#RW2812K2) delivers 490 in.-lbs. of torque and weighs 4.6 lbs. It has a keyless chuck, two-speed gear box (low, 0-400 and high, 0-1300) and 22-position clutch.

Pound-for-pound – just 3.1 lbs., in fact – the LithiumTech 18-volt cordless impact driver (#RK2800K2) is truly a compact powerhouse, capable of 1160 in.-lbs. of torque. It develops no load speeds up to 2400 rpm and 3000 impacts per minute. With power to spare, the impact driver makes short work of big jobs like driving deck screws or hanging doors. The impact driver, not the user's arm and shoulder, bears the brunt of the work.

All of Rockwell's new LithiumTech cordless tools are powered by the LithiumTech 18-volt lithium-ion battery pack (#RW9161, \$79.99) that recharges in only 35 minutes. The slim-profile battery pack only can be charged in the LithiumTech charger (#RW9162, \$54.99).

Rockwell Lithium Tech 18-volt cordless tools will be available in Spring, 2009 at rockwelltoolsdirect.com and other popular websites, including amazon.com. It is also available through Menards and other local and national home improvement retailers.

New Compact LithiumTech 18-volt Tools/Add Two

For more information about the Rockwell LithiumTech 18-volt cordless tools, visit rockwelltools.com, call 1-866-514-ROCK, or contact:

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About Rockwell

Rockwell Power Tools has been designing, engineering and manufacturing power tools since 1994. The Rockwell brand offers the performance-minded do-it-yourselfer and the price-conscious tradesman with innovative options compared to higher priced professional power tool brands. For more information about Rockwell®, visit www.rockwelltools.com or call 1-866-514-ROCK

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